

SPONSORSHIP LEVELS
19th Annual Run for the Rose
March 27, 2022
University of Houston



\$40,000 – Presenting Sponsor

Receives all benefits listed for Rose Garden, including:

- Name listed jointly with Dr. Marnie Rose Foundation on all marketing collateral
- Shares in all media opportunities
- 40 complimentary runners/walkers

\$20,000 – Rose Garden

Receives all benefits listed for Rose, including:

- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose pre- or post-race program and Foundation events
- 36 complimentary runners/walkers

\$10,000 – Rose

Receives all benefits listed for Rose Bud, including:

- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$5,000 – Rose Bud

Receives all benefits listed for Petal, including:

- Inclusion in social media posts
- Opportunity to guest post about organization's involvement in Run for the Rose
- 12 complimentary runners/walkers

\$2,500 – Petal

Receives all benefits listed for Stem, including:

- Logo on marketing collateral and race website
- Table available for display of materials/products at post-race party (*Corporate only; \$2,000 minimum*)
- 6 complimentary runners/walkers

\$1,500 – Stem

Receives all benefits listed for Seedling, including:

- Name on marketing collateral including t-shirt (*\$1,500 minimum*)
- 4 complimentary runners/walkers

\$1,000 – Seedling

Receives all benefits listed for Green Thumb, including:

- Name on marketing collateral including post-race signage
- VIP invitation to Foundation events
- 3 complimentary runners/walkers

\$500 – Green Thumb

- Name on race website
- Name on marketing collateral in participant race day packet
- 2 complimentary runners/walkers

ADDITIONAL SPONSORSHIP LEVELS

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\$20,000 – Run T-Shirt Sponsor (*One opportunity*)

- Logo on sleeve of 2022 Run for the Rose commemorative t-shirt
- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose and Foundation events
- Prominent billing on all marketing collateral
- 36 complimentary runners/walkers

\$10,000 – Children’s Area Sponsor; Survivor Tent Sponsor; “Hero” Area Sponsor

*(*Three separate opportunities)*

- Signage and recognition as (your company name) Children’s Area Sponsor; or
- Signage and recognition as (your company name) Survivor Tent Sponsor; or
- Signage and recognition as (your company name) “Hero” Area Sponsor
- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$7,500 each – Family 1K Sponsor; Inflatable Brain Sponsor

*(*Two separate opportunities)*

- Signage and recognition as (your company name) Family 1K Sponsor including introduction prior to 1K; or
- Signage and recognition as (your company name) AmeriBrain (Inflatable Brain) Sponsor
- Opportunity for introduction at Run for the Rose post-race program
- 16 complimentary runners/walkers

\$5,000 – Survivor Stroll Sponsor; Award/VIP Bag Sponsor (**Two separate opportunities*)

- Signage and recognition as (your company name) Survivor Stroll Sponsor including Logo on 150 Hero hats and Stroll Start Line breakaway banner; or
- Signage and recognition as (your company name) Award/VIP Bag Sponsor including Logo on 350 bags
- 12 complimentary runners/walkers

\$2,500 – Race Bib Sponsor; Volunteer Shirt Sponsor (**Two separate opportunities*)

- Signage and recognition as (your company name) Race Bib Sponsor including Logo on 5,500 race bibs
- Signage and recognition as (your company name) Volunteer Shirt Sponsor including Logo on sleeve of 350 volunteer shirts
- 6 complimentary runners/walkers

\$1,500 each or \$5,000 all – Water Station Sponsor (**Four separate opportunities*)

- Signage and recognition as (your company name) Water Station Sponsor at one of four water stations: Start Line, Finish Line, Mile 1, Mile 2
- 4 complimentary runners/walkers

Levels Listed Above Receive:

- Logo on race website
- VIP invitation to Foundation events
- Table available for display of materials/products at post-race party (*Corporate only; \$2,000 minimum*)
- Logo on marketing collateral including t-shirt and post-race signage (*\$2,500 minimum*)
- Inclusion in social media posts and opportunity to guest post about organization’s involvement (*\$5,000 minimum*)

**2020 Naming Sponsors have right of first refusal for 2022*

SPONSOR REPLY FORM
19th Annual Run for the Rose
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Yes, we will participate as a Run for the Rose sponsor:

- ___ \$40,000 Presenting
- ___ \$20,000 Rose Garden, T-Shirt
- ___ \$10,000 Rose, Children's Area, Survivor Tent, Hero" Area
- ___ \$7,500 Family 1K, AmeriBrain
- ___ \$5,000 Rose Bud, Survivor Stroll
- ___ \$2,500 Petal, Race Bib, Volunteer Shirt
- ___ \$1,500 Stem, Water Station (*\$1,500 each or \$5,000 all*)
- ___ \$1,000 Seedling
- ___ \$500 Green Thumb
- ___ **Other** \$ _____ Donation

___ **In-Kind** Donation of _____
_____ valued at \$ _____

Contact Name _____

Sponsor Name _____
Print name as it should appear in all materials

Phone _____ E-Mail _____

Address _____ City/State/Zip _____

To Credit Participant or Team, Provide Name _____

*We gladly accept and encourage gifts from donor-advised fund (DAF) accounts.
Donating stock may triple your tax advantages.
Please email sallye@drmarnierose.org for more information.*

Make check payable to **Dr. Marnie Rose Foundation**, or charge \$ _____ to: _____
Name on credit card

Card Number _____ Exp. Date ____ / ____ CVV# _____
Accepted: Amex / MC / Discover / Visa **3- or 4-Digit Code**

Signature _____ **Online donations: RunfortheRose.com**

For more information, call **713.723.7847**.

E-mail form to sallye@drmarnierose.org, fax to **713.723.7848** or mail to:

Dr. Marnie Rose Foundation · 4545 Bissonnet Street, Suite 112 · Bellaire, TX 77401

Donations to the Dr. Marnie Rose Foundation, Inc. (Tax ID 45-2774942) are tax deductible to the extent provided by law.