



DR. MARNIE ROSE

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SAVE THE DATE!

CHEERS TO 20 YEARS

Sunday, April 16, 2023

University of Houston

January 1, 2023

Dear Friends and Loyal Supporters:

Can one person make a significant impact on the treatment of brain cancer and the care of critically ill children? You already have!! Your continued support of the Dr. Marnie Rose Foundation has enabled us to donate \$7 million in 20 years to The University of Texas MD Anderson Cancer Center, Children’s Memorial Hermann Hospital, and McGovern Medical School at UTHealth Houston.

We approach the 20th Anniversary of the Dr. Marnie Rose Foundation and Run for the Rose. Current brain tumor patients, with thoughts to future patients, are our first consideration when we award funds. Our money is used to expedite treatments from the lab to the patients by developing new drugs or combinations of drugs, by starting or enlarging clinical trials, and by funding cutting edge technology. Among all three institutions, we have directly supported more than 30 laboratories and touched the lives of innumerable patients.

Our Run for the Rose provides considerable peripheral benefits: a community of support and inspiration to patients and their families, a community of hope. No patient has to fight alone. We offer a platform to celebrate our brain tumor patients, a means to remember those who are no longer with us, and a way to thank their doctors by directed donations. Now, we have expanded into the pickleball community.

New this year, we hosted the Shark Tank Competition which showcased and rewarded the innovative work being performed by five junior scientists (trainees) within the MD Anderson Brain Tumor Center.

Exclusively at Children’s Memorial Hermann Hospital, our funds continue to enhance the Pediatric ICU Care and Pediatric Chronic Illness, Palliative and Hospice Care that offers state-of-the-art services for the most critically and chronically ill children and their families. This program serves as a role model for others throughout the nation.

Our funds remain in Houston and are available immediately to enhance patient care. Our funds are considered “seed money.” Every \$1 donated generates on average \$5 - \$10 in federal funding and grant support. Donations lead to extended survival for many patients. **Your donation truly is a gift of life!**

We invite you to become a donor for the **20th Anniversary Run for the Rose on Sunday, April 16**, at the University of Houston, as well as to form a corporate or family team. Donations can be made at RunfortheRose.com. **Donations are tax-deductible and go directly to our hospitals for their immediate use.**

We are so grateful for all that has been accomplished through the hard work, kindness and generosity of all who support the Dr. Marnie Rose Foundation.

Lanie, Jerry, Myles, Deborah, Darren, and Jennifer Rose
Directors

Sallye Wolf
Executive Director

SPONSORSHIP LEVELS
20th Anniversary Run for the Rose
April 16, 2023
University of Houston



\$40,000 – Presenting Sponsor

Receives all benefits listed for Rose Garden, including:

- Name listed jointly with Dr. Marnie Rose Foundation on all marketing collateral
- Shares in all media opportunities
- 40 complimentary runners/walkers

\$20,000 – Rose Garden

Receives all benefits listed for Rose, including:

- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose pre- or post-race program and Foundation events
- 36 complimentary runners/walkers

\$10,000 – Rose

Receives all benefits listed for Rose Bud, including:

- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$5,000 – Rose Bud

Receives all benefits listed for Petal, including:

- Inclusion in social media posts
- Opportunity to guest post about organization's involvement in Run for the Rose
- 12 complimentary runners/walkers

\$2,500 – Petal

Receives all benefits listed for Stem, including:

- Logo on marketing collateral and race website
- Table available for display of materials/products at post-race party (*Corporate only; \$2,000 minimum*)
- 6 complimentary runners/walkers

\$1,500 – Stem

Receives all benefits listed for Seedling, including:

- Name on marketing collateral
- 4 complimentary runners/walkers

\$1,000 – Seedling

Receives all benefits listed for Green Thumb, including:

- Name on marketing collateral including post-race signage and t-shirt (*\$1,000 minimum*)
- VIP invitation to Foundation events
- 3 complimentary runners/walkers

\$500 – Green Thumb

- Name on race website
- Name on marketing collateral in participant race day packet
- 2 complimentary runners/walkers

ADDITIONAL SPONSORSHIP LEVELS

20th Anniversary Run for the Rose

April 16, 2023

University of Houston



\$20,000 – Run T-Shirt Sponsor (*One opportunity*)

- Logo on sleeve of 2023 Run for the Rose commemorative t-shirt
- Acknowledged in media coverage with opportunity for corporate spokesperson to be included in publicity interviews and photos
- Speaking opportunities at Run for the Rose and Foundation events
- Prominent billing on all marketing collateral
- 36 complimentary runners/walkers

\$10,000 – Children’s Area Sponsor; Survivor Tent Sponsor; “Hero” Area Sponsor

(**Three separate opportunities*)

- Signage and recognition as (your company name) Children’s Area Sponsor; or
- Signage and recognition as (your company name) Survivor Tent Sponsor; or
- Signage and recognition as (your company name) “Hero” Area Sponsor
- Opportunity for introduction at Run for the Rose post-race program and Foundation events
- Prominent billing on all marketing collateral
- 20 complimentary runners/walkers

\$7,500 each – Family 1K Sponsor; Inflatable Brain Sponsor

(**Two separate opportunities*)

- Signage and recognition as (your company name) Family 1K Sponsor including introduction prior to 1K; or
- Signage and recognition as (your company name) AmeriBrain (Inflatable Brain) Sponsor
- Opportunity for introduction at Run for the Rose post-race program
- 16 complimentary runners/walkers

\$5,000 – Survivor Stroll Sponsor; Award/VIP Bag Sponsor (**Two separate opportunities*)

- Signage and recognition as (your company name) Survivor Stroll Sponsor including Logo on 150 Hero hats and Stroll Start Line breakaway banner; or
- Signage and recognition as (your company name) Award/VIP Bag Sponsor including Logo on 350 bags
- 12 complimentary runners/walkers

\$2,500 – Race Bib Sponsor; Volunteer Shirt Sponsor (**Two separate opportunities*)

- Signage and recognition as (your company name) Race Bib Sponsor including Logo on 5,500 race bibs
- Signage and recognition as (your company name) Volunteer Shirt Sponsor including Logo on sleeve of 350 volunteer shirts
- 6 complimentary runners/walkers

\$1,000 each – Water Station Sponsor (**Four separate opportunities*)

- Signage and recognition as (your company name) Water Station Sponsor at one of four water stations: Start Line, Finish Line, Mile 1, Mile 2
- 3 complimentary runners/walkers

Levels Listed Above Receive:

- Logo on race website
- VIP invitation to Foundation events
- Table available for display of materials/products at post-race party (*Corporate only; \$2,000 minimum*)
- Logo on marketing collateral including t-shirt and post-race signage (*\$1,000 minimum*)
- Inclusion in social media posts and opportunity to guest post about organization’s involvement (*\$5,000 minimum*)

**2022 Naming Sponsors have right of first refusal for 2023*

SPONSOR REPLY FORM
20th Anniversary Run for the Rose
April 16, 2023
University of Houston



Yes, we will participate as a Run for the Rose sponsor:

- ___ \$40,000 Presenting
- ___ \$20,000 Rose Garden, T-Shirt
- ___ \$10,000 Rose, Children's Area, Survivor Tent, Hero" Area
- ___ \$7,500 Family 1K, AmeriBrain
- ___ \$5,000 Rose Bud, Survivor Stroll, Award/VIP Bag
- ___ \$2,500 Petal, Race Bib, Volunteer Shirt
- ___ \$1,500 Stem
- ___ \$1,000 Seedling, Water Station (\$1,000 each)
- ___ \$500 Green Thumb
- ___ Other \$_____ Donation
- ___ In-Kind Donation of _____

_____ valued at \$_____

Contact Name _____

Sponsor Name _____
Print name as it should appear in all materials

Phone _____ E-Mail _____

Address _____ City/State/Zip _____

To Credit Participant or Team, Provide Name _____

*We gladly accept and encourage gifts from donor-advised fund (DAF) accounts.
Donating stock may triple your tax advantages.
Please email sallye@drmarnierose.org for more information.*

Make check payable to **Dr. Marnie Rose Foundation**, or charge \$_____ to: _____
Name on credit card

Card Number _____ Exp. Date ____/____ CVV# _____
Accepted: Amex / MC / Discover / Visa 3- or 4-Digit Code

Signature _____ **Online donations: RunfortheRose.com**

For more information, call **713.723.7847**.

E-mail form to sallye@drmarnierose.org, fax to **713.723.7848** or mail to:

Dr. Marnie Rose Foundation • 4545 Bissonnet Street, Suite 112 • Bellaire, TX 77401

Donations to the Dr. Marnie Rose Foundation, Inc. (Tax ID 45-2774942) are tax deductible to the extent provided by law.